

Individual Research Essay / Project (35%)

- **Content & Depth of Exploration: 10**
 - Evaluates how well the student addresses their chosen topic and adheres to the conventions of their selected format (Research, Argumentative, or Reflective).
- **Critical Thinking & Originality: 10**
 - Evaluates the student's ability to analyze, synthesize, and provide unique perspectives rather than just summarizing existing information.
- **Organization & Structure: 5**
 - Evaluates the logical flow, transitions, and overall architecture of the 2,500+ word essay.
- **Source Integration: 5**
 - Evaluates the use of academic sources, course readings, and industry reports to support claims, as well as proper citation formatting (APA, MLA, etc.).
- **Writings and Formats: 5**
 - Evaluates spelling, grammar, tone, file type, and strict adherence to the word count.
- **Others**
 - **Word Count Penalty:** Essays falling below the 2,500-word minimum or exceeding the 3,000-word maximum will incur an automatic deduction of 2 points from the Mechanics category.
 - **Academic Integrity Violation:** As stated in the prompt, any uncredited use of AI generation tools or plagiarism will result in an automatic grade of 0 for the assignment and will be reported according to the university's academic integrity policy.

Participation (10%)

1 mark per week (questionnaire)

Group: Hands-on Creative Project (35%)

Component	Core Grading Criteria	Weight
1. Project Report	Completion of the 8-week tracking on Miro/Document (1 mark per completed week). 2 marks for quality & coherence.	10%
2. Presentation Content	Depth of analysis, clear summary of findings, and connection to course concepts.	10%
3. Demo Execution	Creativity, effort, and how well the demo brings the research/phenomenon to life.	10%
4. Delivery & Q&A	Time management (15 mins), presentation skills, and active Q&A participation (answering questions + asking at least one question to another group).	5%
	Total	35%

Group: Paper Reading and Presentation (20%)

- **Clarity: 5**
 - Evaluates how well the group explains the core paper.
 - Full Marks (4.5–5 pts): Accurately and clearly summarizes the paper's core argument, methods, and key findings. The topic and its importance are introduced in a way that is easy for the class to understand.
 - Partial Marks (3–4 pts): Summarizes the paper, but misses minor details regarding methods or findings, or the explanation is slightly confusing.
 - Needs Improvement (0–2.5 pts): Inaccurate summary of the paper, misses the core argument, or is highly confusing for the audience
- **Synthesis of Related Work: 5**
 - Evaluates the brief literature review and connections to the broader phenomenon.
- **Critical Insight: 5**
 - Evaluates the group's ability to analyze rather than just report.
- **Format, Timing, & Submission: 5**
 - Evaluates adherence to the logistical guidelines.